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## U15 EAGLES CLASSIC RECREATIONAL 'C' 2024 HOCKEY TOURNAMENT

Dear Merchants and Vendors,

The Langley Minor Hockey Association is hosting our ***Inaugural U15 Eagles Classic Recreational 'C' Hockey Tournament*** from Friday, February 16th to Monday February 19th, 2024, at Canlan Ice Sports Langley Twin Rinks.

We are excited to share that LMHA and our U15 C Eagles Classic Tournament proudly supports Buddy Check for Jesse. The primary mission of Buddy Check for Jesse is to destigmatize discussions about mental health, promote compassion and connection, and inspire young people to reach out and support (or perform a "buddy check" with) their teammates, friends, and family members. They believe in harnessing the influence of coaches and the power of sports to achieve this goal. "Our youth have invaluable insights to offer, and it is our duty to equip them with the necessary tools to achieve this mission". For more information on how you can "Show Your Green" and help destigmatize the conversation around mental health, please visit their website: [Buddy Check for Jesse](#).

**HOW CAN YOU HELP?** The success of any tournament has been largely attributed to the assistance received from the Community and local businesses like yours. In return, all sponsors and donors will receive full recognition for their generosity via our social media, website, and promotional materials and via communications with our membership of over 975 players and their families in addition to all the tournament teams.

LMHA is pleased to offer the following sponsorship opportunities:

### **RAFFLE PRIZES & PARTICIPANT GIVEAWAYS**

Our tournament committee is looking for donations of prizes (items or services) that can be raffled or used as gifts for the participants or even cash donations to be used towards the purchase of such items.

Each donation will be graciously accepted. Items such as a prize basket, clothing items, services, gift cards, tickets.... the sky's the limit!

### **KEY EVENT SPONSORSHIP OPPORTUNITIES**

Support our tournament by being one of our Key Event Sponsors! This is an opportunity to expose your business to all our tournament participants and their families... while supporting an awesome cause! We have many different sponsorship opportunities available to you!

- ◆ Platinum Sponsor | \$2500 | One Available
  - Your company logo included on our website and in social media campaigns.
  - On-site promotional opportunities.
  - Logo on Event Connect Registration platform.
  - Logo on tournament signage at the event.
  - Opportunity for a promotional item or pamphlet in each player swag bag.
  - Recognized sponsor of the Championship Gold Medal Game.
- ◆ Gold Sponsor | \$1500 | Two Available
  - Your company logo included on our website and in social media campaigns.
  - Logo on tournament signage at the event.
  - On-site promotional opportunities.
  - Opportunity for a promotional item or pamphlet in each player swag bag.
  - Recognized sponsor of the Semi-Final Games.
- ◆ Game MVP Sponsor | \$1000 | One Available
  - Your company logo included on our website and in social media campaigns.
  - Logo on tournament signage at the event.
  - Business announced with each MVP presentation at the end of each game.
  - Opportunity to include a give-away with each MVP presentation.
- ◆ Silver Sponsor | \$500
  - Your company logo included on our website and in social media campaigns.
  - Logo on tournament signage at the event.
  - On-site promotional opportunities.
- ◆ Cash Donation towards our Post-Game Snack Items | \$\$
  - This will go towards purchasing granola bars, water, chips, Gatorade or... for the players.
  - Your company logo included on our website and in social media campaigns.
- ◆ Food or Beverage Donation for a Post-Game Snack Items | \$\$
  - Rather than cash, your company can donate an item (275 pieces) as a post-game snack or beverage for each of our players such as granola bars, water, chips, Gatorade or...
  - Your company logo included on our website and in social media campaigns.

Thank you for any assistance you can provide us in making this hockey tournament a successful and memorable experience for all the participants and their families! We also thank you in advance for your contribution and support of Langley Minor and Buddy Check for Jesse. To support LMHA and the

U15 C Eagles Classic Tournament, please [SPONSOR HERE](#) or visit our [TOURNAMENT WEBPAGE](#) for more information.

Should you have any questions or concerns, please do not hesitate to contact LMHA at [events@langleyminorhockey.ca](mailto:events@langleyminorhockey.ca) for Sponsorship, Prizes/Participant Giveaways, and Donations.

Sincerely,

2024 U15 Eagles Classic  
Langley Minor Hockey Association

